PROJECT TIMELINE

(5x 3-week sprints = 6mths: kickoff to release)

			project start	wk 1	wk 2	wk 3-5	wk 6-8	wk 9-11	wk 12-14	wk 15-17	wk 18-20	wk 21-23	wk 24-26
Release									Prod. #1	Prod. #2	Prod. #3	Prod. #4	Prod. #5 (Release)
Test								Int. Perf. #1	Int. Perf. #2	Int. Perf. #3	Int. Perf. #4	Int. Perf. #5	
Develop				Journey & Stories	Release Planning	CapEx/ Sprint Readiness	Sprint #1	Sprint #2	Sprint #3	Sprint #4	Sprint #5	Business Readiness	
Design				Scenarios & Features	UX Planning	UX Cycle #1	UX Cycle #2	UX Cycle #3	UX Cycle #4	UX Cycle #5	Operations Readiness		Migrate Ownership
Content						FPO #1	FPO #2	FPO #3	FPO #4	FPO #5	Content Design	Content Dev/Test	
Strategy	Discovery	Vision	Kickoff										